

PRESS RELEASE **20 February 2017**

Éditions Glénat becomes a sponsor of the Agefpi Endowment Fund

On 18 November 2016, during the graduation ceremony for Grenoble INP-Pagora's new engineers, a one-year sponsorship agreement was signed between the Agefpi Endowment Fund, represented by its president Arnaud Marquis, and publishing house Éditions Glénat, represented by Vincent Tixier, Production Director.

Created in March 2015 by the Agefpi (the association charged with promoting Grenoble INP-Pagora) and La Cellulose (the school's alumni association), the Endowment Fund is geared towards generating new resources for its public interest activities, so as to reinforce its support for the training provided by the engineering school in the following areas: valorisation of plant biomass; paper and cardboard; packaging; print media; biomaterials and biocomposites; functional printing and packaging; printed electronics. It initiates projects revolving around four major themes: internationalisation; innovation; socially-responsible engineers; social openness and sustainable development.

To ensure that it achieves its objectives, the Agefpi Endowment Fund is on the lookout for private companies that may wish to support these projects through corporate patronage.

Founded in 1974, Éditions Glénat publishes comic books, manga, coffee table books and press titles. A native of the Dauphiné region, the firm's founder and president Jacques Glénat was keen for the headquarters of this now international

Grenoble INP-Pagora, the international school of paper, print media and biomaterials is one of six engineering schools of Grenoble Institute of Technology (Grenoble INP). The school is Quality, Safety & Environment certified and committed to sustainable development. It trains socially-responsible engineers for the sectors of green chemistry, paper, printing, packaging, biomaterials and printed electronics. It also offers two vocational degrees (*Digital workflows, publishing & print production* and *European industrial printed communication engineering*). Its wide range of courses and pedagogical expertise – at engineering and vocational degree levels – allow it to constantly tailor its training to industry's needs. Strong partnerships with companies allow the 60 graduates it produces each year to embark upon stimulating careers in France and abroad. The school also provides international training in conjunction with several European universities, as well as offering a course in English: the Post Master *Biorefinery: bioenergy, bioproducts & biomaterials*. The innovative research performed by its LGP2 laboratory helps to improve processes and create products that meet all the latest requirements, notably those linked to the environment. The Cerig's role is to keep an active eye on technological developments in these industries. These various activities ensure that the training offered is up to date with the latest scientific and technological advances. <http://pagora.grenoble-inp.fr> – <http://cerig.pagora.grenoble-inp.fr> – <http://www.facebook.com/GrenobleINP.Pagora>

The Laboratory of Pulp and Paper Science and Graphic Arts (LGP2) is a joint research unit (UMR 5518) run by the CNRS, Grenoble INP and the Agefpi. It is home to three teams: Biorefinery: chemistry and eco-processes – Multiscale biobased materials – Surface functionalization through printing processes. The research conducted by LGP2 strives to meet society's expectations when it comes to sustainable development (green chemistry, clean processes, recycling, biobased materials, renewable energy) and traceability & safety (functional materials, smart paper and packaging). <http://pagora.grenoble-inp.fr/research/>



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group to remain in Grenoble, in the former convent of St. Cécile. The publisher is committed to safeguarding the Rhône-Alpes region's heritage, supporting cultural patronage and promoting young authors.

By sponsoring the Agefpi Endowment Fund, Éditions Glénat strives to uphold the values inherent to training, innovation, cross-cultural exchanges and sustainable development, while helping to secure the involvement of economic players and scientists in innovative projects that will contribute to raising the international profile of the Grenoble INP-Pagora engineering school.

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Photos:

P17_jacques-glenat.jpg: Jacques Glénat, President of Éditions Glénat

P17_signature-parrainage.jpg: left to right, Arnaud Marquis, President of the Agefpi Endowment Fund, Vincent Tixier, Production Director of Éditions Glénat, and Naceur Belgacem, Director of Grenoble INP-Pagora and the Agefpi

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